

# The Curiosity Premium Theory Knowledge-Seeking Disposition as an Economic Variable in the Age of Artificial Intelligence

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## **Abstract**

This paper introduces the Curiosity Premium Theory, a conceptual framework proposing that artificial intelligence's compression of information access costs fundamentally restructures the determinants of economic productivity. Where classical human capital theory emphasizes accumulated knowledge stocks operationalized through educational attainment, skill certification, and experience this framework argues that AI-saturated economies increasingly reward a dispositional variable: the intrinsic orientation toward continuous, unbounded epistemic expansion. I distinguish between instrumental learners, who acquire knowledge to satisfy immediate utility thresholds, and epistemically curious agents, who engage in open-ended knowledge acquisition as a behavioral disposition. The central claim is that this distinction, previously economically latent, becomes a first-order determinant of productivity differentials as AI democratizes access to information while simultaneously raising the premium on cognitive activities that transcend information retrieval. I develop the theoretical architecture for a Curiosity Capital Index and explore its implications for growth theory, labor economics, and human capital measurement in post-scarcity information environments.

## **I. Introduction**

The relationship between knowledge and economic productivity has anchored economic thought since Smith's division of labor and has been formalized through successive waves of human capital theory. Becker's pioneering work established education as productive investment; subsequent refinements incorporated skill-biased technological change, tacit knowledge, and learning-by-doing. Yet these frameworks share a foundational assumption: knowledge is a stock variable, accumulated through deliberate investment and depleted through obsolescence, with economic returns determined primarily by the quantity, quality, and relevance of accumulated cognitive capital.

Artificial intelligence disrupts this assumption structure. When large language models can instantly retrieve, synthesize, and apply domain knowledge; when

computational tools automate not merely routine tasks but increasingly complex analytical procedures; when the marginal cost of accessing humanity’s accumulated knowledge approaches zero the economic returns to *possessing* knowledge necessarily compress. This is not the obsolescence of human expertise, but rather a phase transition in which the locus of economic value migrates from knowledge stocks to knowledge-adjacent cognitive dispositions.

I propose that this transition elevates a previously subordinate variable to structural importance: the dispositional orientation toward knowledge acquisition itself. Specifically, I distinguish between agents who treat learning instrumentally acquiring knowledge to threshold levels determined by immediate application requirements and agents characterized by what I term *economic curiosity*: an intrinsic, self-sustaining disposition toward epistemic expansion that operates independently of proximate instrumental goals.

This distinction, while recognized in psychology and education research, has remained peripheral to economic analysis. I argue it becomes central in AI-saturated economies for three reasons. First, AI democratizes information access but cannot democratize the cognitive dispositions that determine how agents interact with that information. Second, as routine knowledge application becomes automated, economic value concentrates in activities requiring creative synthesis, analogical transfer across domains, and the identification of novel problem formulations activities that correlate strongly with dispositional curiosity rather than knowledge stocks. Third, the distinction generates compounding effects: curiosity-driven learning creates broader knowledge networks that facilitate future learning and insight generation, producing divergent trajectories in adaptive capacity and innovative potential.

The paper proceeds as follows. Section II situates the theory within existing human capital frameworks, identifying the conceptual gaps that AI-era economies expose. Section III develops the core theoretical apparatus, formally distinguishing instrumental and curious learning dispositions and modeling their differential productivity effects. Section IV proposes the Curiosity Capital Index as a measurement framework. Section V explores implications for labor markets, growth theory, and inequality dynamics. Section VI addresses potential objections and delimits the theory’s scope. Section VII concludes with research directions.

## II. Human Capital Theory and Its Discontents in the AI Era

Classical human capital theory, crystallized in Becker’s formulation, models education as an investment generating future income streams. The framework’s elegance lies in its parsimony: years of schooling serve as a sufficient statistic for accumulated knowledge capital, with wage premiums reflecting productivity differentials. Subsequent elaborations Mincer’s earnings function, signaling theory, skill-biased technical change preserved this stock-oriented logic while

refining measurement and causal mechanisms.

This paradigm has delivered substantial explanatory power. Cross-sectional wage differentials correlate robustly with educational attainment; growth accounting exercises attribute significant output variation to human capital accumulation; policy interventions expanding educational access demonstrate measurable economic returns. Yet the framework embeds assumptions about the knowledge-productivity relationship that become problematic in environments where information access is effectively costless.

Consider the standard human capital production function, where individual productivity  $y_i$  depends on accumulated knowledge  $K_i$ :  $y_i = f(K_i, X_i)$ , with  $X_i$  representing complementary factors. Educational investment increases  $K_i$ , generating higher  $y_i$  through superior task performance. The mechanism implicitly assumes that productivity advantages derive from *differential access* to knowledge the educated worker knows things the uneducated worker does not, enabling superior decision-making and problem-solving.

Artificial intelligence severs this mechanism. When any agent can query sophisticated language models for domain expertise, legal precedents, statistical methodologies, or historical context; when computational tools automate complex analytical procedures previously requiring years of specialized training; when the internet provides instant access to educational resources spanning all human knowledge the productivity premium from *possessing* knowledge diminishes rapidly. The physician's diagnostic advantage no longer stems primarily from memorized symptom patterns when AI systems achieve expert-level diagnostic accuracy. The lawyer's value derives less from recalled case law than from judgment in strategy and interpretation. The programmer's productivity depends increasingly on architectural thinking rather than syntax memorization.

This is not to claim knowledge becomes economically irrelevant. Rather, the *nature* of economically valuable knowledge shifts. Factual recall, procedural application, and domain-specific information knowledge types well-captured by educational credentials become commoditized. What remains scarce, and what AI cannot easily substitute, are cognitive capabilities that transcend information retrieval: the ability to identify which questions matter in novel contexts, to synthesize insights across disciplinary boundaries, to recognize deep structural analogies between superficially dissimilar domains, to generate creative problem reformulations that render intractable challenges suddenly tractable.

Critically, these capabilities correlate imperfectly with traditional human capital measures. A credentialed expert who learned domain material to certification thresholds and then ceased active learning may possess extensive knowledge stocks yet limited capacity for cross-domain synthesis. Conversely, an individual with moderate formal credentials but sustained curiosity-driven learning across multiple domains may have developed precisely the cognitive flexibility and associative networks that generate innovative insights.

The existing framework lacks vocabulary for this distinction. Educational attainment captures time invested in formal learning but not dispositional orientation toward continued epistemic expansion. Skill assessments measure current competencies but not learning trajectories. Experience proxies for learning-by-doing but conflates time served with actual cognitive development. What determines whether accumulated experience generates adaptive expertise versus rigid specialization? What explains why some individuals continue expanding their knowledge frontiers decades after formal education while others calcify around credential-era competencies?

I propose the missing variable is dispositional : the degree to which agents exhibit intrinsic, sustained curiosity a self-reinforcing orientation toward epistemic expansion that operates independently of immediate instrumental requirements. This disposition, previously correlated with but obscured by educational attainment, becomes economically decisive precisely when AI removes the productivity advantages of knowledge possession while raising returns to knowledge-adjacent cognitive capabilities.

### III. Theoretical Framework: Instrumental versus Curious Learning Dispositions

#### A. Conceptual Foundations

I begin by distinguishing two ideal-typical learning dispositions. *Instrumental learners* acquire knowledge to satisfy specific, bounded utility functions. They learn what courses require for graduation, what certification exams demand for credentialing, what job tasks necessitate for adequate performance. Their learning investment exhibits clear stopping rules: education ceases upon degree completion, skill development ends at competency thresholds, knowledge acquisition terminates when immediate applications are satisfied. This disposition treats knowledge as an input to production valuable insofar as it enables desired outcomes, but not inherently rewarding.

*Epistemically curious agents*, by contrast, exhibit intrinsic motivation toward knowledge acquisition that transcends instrumental considerations. They read outside their specializations, explore tangential subjects without clear application, follow intellectual threads across disciplinary boundaries, engage with ideas for the inherent satisfaction of understanding. Their learning lacks natural stopping points; new knowledge generates questions that motivate further exploration. Crucially, this disposition operates *in addition to* instrumental learning curious agents still pursue credentials and job-relevant skills, but layer atop these a voluntary program of broader epistemic expansion.

This distinction parallels psychological research on intrinsic versus extrinsic motivation, yet differs in critical respects. The curiosity I describe is not episodic a temporary state of wondering about a specific question but dispositional: a stable individual characteristic manifesting across contexts and time. Nor is

it purely intrinsic motivation in the psychological sense, as curious agents may experience instrumental benefits from their learning; rather, the disposition’s defining feature is that learning continues *beyond* instrumental thresholds, persisting even when immediate utility gains approach zero.

The economic significance emerges from differential effects on cognitive capital accumulation. While both types invest in formal education, their post-credential trajectories diverge. Instrumental learners’ knowledge capital grows primarily through job-specific experience, confined to domains directly relevant to current employment. Curious learners simultaneously accumulate job-specific expertise *and* expand knowledge across multiple domains, building associative networks connecting disparate fields.

## B. Formal Model

Consider a simple two-period model with heterogeneous learning dispositions. Agent  $i$  begins Period 1 with initial knowledge  $K_{i0}$  and chooses learning investment  $e_i$  generating Period 2 knowledge :

$$K_{i2} = K_{i0} + f(e_i) + g(\theta_i, K_{i1})$$

where  $f(e_i)$  represents instrumental learning (formal education and job training), and  $g(\theta_i, K_{i1})$  captures curiosity-driven learning, with  $\theta_i$  representing agent  $i$ ’s curiosity disposition and  $K_{i1}$  the knowledge accumulated by Period 1. Crucially,  $g$  exhibits increasing returns: broader knowledge facilitates learning in new domains through analogical transfer, making  $\partial^2 g / \partial K \partial \theta > 0$ .

Productivity in each period depends not merely on knowledge stocks but on cognitive flexibility the ability to apply knowledge creatively across contexts:

$$y_{it} = h(K_{it}, C_i)$$

where  $C_i$  represents cognitive flexibility, which I model as:

$$C_i = \alpha K_{it} + \beta \theta_i K_{it} + \gamma D_i$$

with  $D_i$  measuring the diversity of agent  $i$ ’s knowledge portfolio. The  $\beta$  term captures the interaction between curiosity and knowledge curious agents extract more flexibility from equivalent knowledge stocks through sustained engagement and cross-domain synthesis. The  $\gamma$  term reflects that knowledge breadth itself generates flexibility through increased opportunities for analogical reasoning.

Now introduce AI as a technology that reduces the productivity advantage of knowledge stocks while raising returns to flexibility. Formally, AI shifts the production function from  $y = h(K, C)$  to:

$$y^{AI} = h(K + A, C) \cdot \phi(C)$$

where  $A$  represents AI-accessible knowledge (large, effectively removing knowledge-stock advantages) and  $\phi(C)$  is a multiplier rewarding cognitive flexibility, with  $\phi' > 0$  and  $\phi'' > 0$  (convex, generating increasing returns to flexibility).

The key implication: without AI, productivity differences between curious and instrumental learners stem primarily from knowledge stock differentials. With AI, differences explode because AI democratizes knowledge access (reducing returns to  $K$ ) while amplifying flexibility advantages (increasing returns to  $C$ ). Since  $C$  depends critically on  $\theta$  and  $D$  variables curiosity affects directly the productivity premium to curiosity disposition rises dramatically.

### C. Dynamic Compounding Effects

The model’s static form understates curiosity’s impact because it omits compounding dynamics. Curious agents don’t merely accumulate more knowledge; they develop enhanced *capacity for future learning*. This occurs through multiple mechanisms.

- **First**, broad knowledge networks create more “hooks” for integrating new information. Understanding statistics aids learning epidemiology; familiarity with evolutionary biology illuminates economic competition; historical knowledge contextualizes contemporary developments. Each domain mastered increases the efficiency of learning in related domains through analogical scaffolding.
- **Second**, curiosity-driven learning develops meta-cognitive skills learning how to learn effectively that instrumental education may not cultivate. Curious agents, through sustained self-directed exploration, develop strategies for efficient knowledge acquisition, critical evaluation of sources, and integration of disparate information streams.
- **Third**, dispositional curiosity generates resilience to knowledge obsolescence. As AI and technological change render specific knowledge obsolete, curious agents adapt more readily because their ongoing learning maintains current engagement with emerging developments and because their broad knowledge portfolios contain transferable principles.

These compounding effects imply that even small initial differences in curiosity disposition generate divergent trajectories over careers. Two agents beginning with identical formal education but differing in  $\theta$  will, over decades, develop dramatically different cognitive capabilities, adaptive capacities, and productive potentials differences invisible to conventional human capital metrics focused on credentials and experience.

## IV. The Curiosity Capital Index: Operationalization and Measurement

If dispositional curiosity constitutes an economically significant variable, rigorous measurement becomes essential. I propose the Curiosity Capital Index (CCI), designed to quantify individual epistemic orientation through behavioral indicators rather than self-reported tendencies, which suffer from social desirability bias and limited introspective accuracy.

### A. Conceptual Architecture

The CCI operationalizes curiosity through three dimensions: *voluntary learning investment*, *knowledge boundary-testing*, and *cross-domain synthesis activity*. Each captures distinct manifestations of curious disposition while remaining measurable through observable behaviors.

*Voluntary learning investment* measures time and resources allocated to learning beyond instrumental requirements. Indicators include: participation in educational activities outside career necessities (online courses, seminars, reading); breadth of information consumption (diversity of news sources, journals, books); engagement with intellectually challenging content requiring sustained cognitive effort rather than passive consumption.

*Knowledge boundary-testing* captures the frequency with which agents push beyond existing expertise into unfamiliar domains. Indicators include: attempts to understand fields outside specialization; engagement with contradictory perspectives and disconfirming evidence; questioning of established frameworks; pursuit of “why” and “how” questions beyond immediate application needs.

*Cross-domain synthesis activity* measures the degree to which agents connect insights across disciplinary boundaries. Indicators include: recognition of analogies between disparate domains; application of principles from one field to problems in another; integration of multiple frameworks in problem-solving; creative recombination of existing ideas in novel configurations.

### B. Measurement Methodology

Practical implementation requires translating these dimensions into quantifiable metrics. I propose a mixed-methods approach combining digital trace data, behavioral assessments, and longitudinal tracking.

Digital trace data provide objective behavioral indicators. For online workers, this includes: diversity of information sources accessed; time spent on educational versus entertainment content; engagement with long-form versus short-form content; participation in online learning platforms; contribution to knowledge-sharing communities. While privacy considerations constrain comprehensive tracking, voluntary participation in research studies could provide rich data for CCI validation.

Behavioral assessments could employ experimental tasks measuring curiosity-related cognitive dispositions. Examples include: information-seeking tasks where subjects choose between exploring new information versus exploiting known domains; concept-mapping exercises revealing breadth and interconnectedness of knowledge networks; analogical reasoning tasks requiring transfer across domains; problem-finding tasks where subjects generate questions rather than answer them.

Longitudinal tracking captures curiosity’s temporal stability—a critical requirement if it constitutes a stable disposition rather than transient state. Repeated measurements across years would identify individuals with consistently high curiosity investment versus those exhibiting episodic engagement.

### **C. Validation Strategy**

Establishing the CCI’s validity requires demonstrating that it: (1) captures a stable individual characteristic, (2) predicts economically relevant outcomes beyond conventional human capital measures, and (3) operates through proposed mechanisms (cognitive flexibility, adaptive capacity, innovative potential).

Criterion validity would test whether CCI scores predict workplace productivity, income growth, career advancement, and entrepreneurial success after controlling for education, experience, and cognitive ability. Incremental predictive power would demonstrate that curiosity captures economically relevant variance beyond traditional measures.

Construct validity would examine whether high-CCI individuals exhibit predicted cognitive characteristics: greater knowledge breadth, stronger cross-domain analogical reasoning, enhanced adaptive capacity in novel situations, superior performance on tasks requiring creative synthesis. Cognitive assessments and workplace performance evaluations could provide relevant data.

Temporal stability analysis would track CCI scores across years, testing whether they exhibit trait-like consistency or substantial variation. High stability would support dispositional interpretation; significant variation might suggest curiosity is more situational or malleable than theorized, with distinct implications for policy.

## **V. Economic Implications and Applications**

The curiosity premium theory generates testable predictions across multiple economic domains. This section explores implications for labor markets, productivity growth, inequality dynamics, and human capital policy.

## **A. Labor Market Dynamics**

If curiosity constitutes an increasingly valuable yet poorly measured attribute, labor markets should exhibit inefficiencies in matching and compensation. Conventional credentials may poorly predict success in roles requiring cognitive flexibility, creative synthesis, and rapid adaptation precisely the roles AI renders most valuable by automating routine knowledge application.

This suggests systematic mispricing of curious workers. Individuals with strong curiosity disposition but moderate credentials may be undervalued relative to their productive potential, while credentialed workers lacking curiosity may command wage premiums exceeding their AI-era productivity. Market learning should eventually correct these mispricings, but the adjustment process could span decades given the difficulty of observing curiosity directly and the lagged relationship between disposition and observable productivity.

The theory predicts that firms developing better curiosity-assessment mechanisms will achieve competitive advantages through superior talent identification. Companies might implement curiosity-focused interview processes, analyze digital footprints for learning behaviors, or use experimental tasks measuring epistemic motivation. Organizations successfully measuring curiosity could identify high-potential candidates overlooked by credential-focused hiring and design career development systems nurturing curious employees.

Occupational sorting should increasingly correlate with curiosity rather than credentials alone. Roles involving creative problem-solving, cross-functional synthesis, strategic thinking, and innovation should attract high-curiosity individuals, while routine knowledge application even at high skill levels should see curiosity premiums compress as AI substitutes for human expertise. This implies potential occupational transitions as credentialed experts in routine-heavy fields face diminished returns while curious generalists find expanded opportunities.

## **B. Productivity Growth and Innovation**

At the aggregate level, curiosity disposition influences innovation rates and productivity growth. Innovation fundamentally requires combining existing knowledge in novel configurations a process curiosity-driven learning facilitates through broad knowledge accumulation and cross-domain synthesis. If curiosity varies systematically across populations, national innovation rates should correlate with curiosity distributions after controlling for education, R&D investment, and institutional quality.

This suggests educational systems emphasizing instrumental learning teaching to tests, optimizing for credential acquisition, minimizing “irrelevant” knowledge may inadvertently suppress innovation capacity. Countries producing highly credentialed but incurious populations might achieve short-term efficiency gains through specialized expertise while suffering long-term innovation deficits as

their workforce lacks the cognitive breadth generating breakthrough insights.

The relationship between curiosity and innovation should strengthen as AI advances. When existing knowledge is instantly accessible, innovation depends less on possessing rare information and more on recognizing non-obvious connections across domains precisely what curious learning cultivates. This implies accelerating returns to curiosity-promoting educational and cultural practices.

Growth accounting exercises should incorporate curiosity capital alongside traditional human capital measures. If curiosity generates productivity growth beyond that attributable to education and experience, models omitting this variable will misattribute growth to technical change or mismeasure human capital's contribution. Developing national curiosity measures perhaps through representative-sample CCI assessments could refine growth decompositions and inform policy.

### **C. Inequality and Stratification**

The curiosity premium introduces a novel dimension to inequality analysis. If curiosity disposition varies systematically across populations and generates compounding productivity advantages, it constitutes a source of economic divergence distinct from traditional educational inequality.

Critically, curiosity and education correlate imperfectly. Some highly educated individuals exhibit instrumental learning exclusively, while some workers without advanced credentials demonstrate strong curiosity. This imperfect correlation implies that reducing educational inequality, while valuable, may not eliminate curiosity-driven stratification.

Moreover, curiosity advantages compound over time through learning-capacity feedback loops. Small initial differences in curiosity disposition generate widening outcome gaps as curious agents continually expand their knowledge frontiers while instrumental learners stagnate around credential-era competencies. This compounding dynamic could produce inequality growth even in populations with equivalent educational access.

The theory identifies potential sources of curiosity inequality. If curiosity development depends on childhood environments encouraging exploratory learning, questioning authority, and intellectual playfulness, then early-life circumstances may have lasting impacts on economic trajectories independent of formal education. Conversely, if curiosity proves somewhat malleable through educational intervention, this suggests policy opportunities beyond conventional human capital investment.

Curiosity-driven inequality differs from credential-based inequality in its social implications. Educational stratification generates clear policy prescriptions around access expansion. Curiosity stratification is more ambiguous: should policy aim to increase population-wide curiosity levels, accept dispositional diversity, or focus on ensuring curious individuals regardless of background can

actualize their potential? These questions lack obvious answers and merit careful normative analysis.

#### **D. Human Capital Policy**

If curiosity constitutes an economically critical disposition, educational policy should explicitly cultivate it rather than treating it as an incidental byproduct of knowledge transmission. This implies substantial shifts in pedagogical approach.

Traditional education optimizes for efficient knowledge transfer: structured curricula, standardized testing, clearly defined competencies. While effective for building knowledge stocks, this approach may inadvertently suppress curiosity by rewarding instrumental learning strategies. Students optimize for grades through focused memorization and test preparation, while broad exploration outside requirements produces no measurable credential benefit. The system thus incentivizes precisely the learning disposition that becomes less valuable in AI-saturated economies.

Curiosity-promoting education would emphasize: self-directed learning projects allowing students to pursue intrinsic interests; interdisciplinary approaches highlighting connections across domains; open-ended problems lacking predetermined solutions; pedagogical methods rewarding question-generation alongside answer-provision; assessment systems valuing breadth alongside depth.

Some educational traditions implicitly incorporate these elements Liberal arts education’s emphasis on broad learning, Socratic pedagogy’s focus on questioning, project-based learning’s allowance for exploration. Yet these approaches often justify themselves through vague appeals to “critical thinking” or “well-rounded education” rather than explicit economic rationale. Recognizing curiosity as human capital component provides stronger theoretical grounding for such approaches.

The theory also suggests corporate training should extend beyond job-specific skill development to include curiosity cultivation. Firms might incentivize employees’ exploratory learning, create time for intellectual exploration outside immediate responsibilities, encourage cross-functional knowledge sharing, and design career pathways rewarding cognitive breadth alongside specialized expertise.

### **VI. Theoretical Scope, Limitations, and Objections**

#### **A. Dispositional Stability and Malleability**

The framework treats curiosity as a relatively stable individual disposition, yet this assumption merits scrutiny. If curiosity proves highly malleable responding readily to environmental incentives and interventions the theoretical apparatus shifts from identifying fixed individual characteristics to analyzing how contexts elicit curious behaviors. This would reframe policy implications toward environmental design rather than selection.

Existing psychological evidence suggests curiosity exhibits moderate stability: individual differences persist across time and contexts, yet environmental factors influence expression. Highly controlling environments suppress curiosity; autonomy-supportive contexts enhance it. This suggests curiosity might best be conceptualized as a disposition with both trait-like persistence and state-like responsiveness.

From an economic perspective, partial malleability complicates but does not invalidate the framework. Even if curiosity responds to incentives, the response likely occurs slowly and with substantial individual variation. Market adjustments addressing curiosity-productivity gaps would take time, creating persistent inefficiencies. Moreover, malleability itself becomes economically relevant: the question shifts from “who is curious?” to “what factors determine curiosity development?” with attendant implications for childhood environments, educational systems, and workplace design.

## **B. Measurement Challenges**

The CCI faces substantial measurement hurdles. Behavioral indicators of curiosity may reflect opportunity rather than disposition busy working parents have less time for voluntary learning than affluent retirees, even if dispositionally identical. Socioeconomic status correlates with both learning opportunities and likely economic outcomes, potentially confounding CCI-productivity relationships.

Digital trace data, while objective, capture only online behaviors and may be distorted by privacy concerns or strategic self-presentation. Experimental tasks risk artificiality laboratory curiosity measures may poorly predict real-world learning dispositions. Self-reported measures suffer from social desirability bias and limited introspective accuracy.

These challenges necessitate sophisticated measurement strategies: controlling for opportunity in behavioral analyses; using multiple measurement methods to triangulate underlying disposition; validating against longitudinal outcomes where confounds matter less; developing implicit measures minimizing strategic responding. While difficult, these challenges resemble those faced measuring other psychological constructs with economic significance risk tolerance, time preference, social capital where progress has occurred despite measurement complexity.

## **C. Alternative Explanations**

The observed correlation between broad learning and productivity might reflect confounding variables rather than curiosity’s causal impact. Perhaps general cognitive ability drives both learning breadth and workplace productivity, with curiosity merely correlating with intelligence. Or perhaps conscientiousness known to predict job performance also motivates continued learning, making curiosity an epiphenomenon.

These alternatives merit empirical investigation. If curiosity’s predictive power vanishes after controlling for general intelligence and conscientiousness, the framework requires substantial revision. However, conceptually, curiosity captures distinct variance: intelligent individuals may lack intrinsic learning motivation; conscientious workers may execute tasks reliably without seeking deeper understanding. The question becomes empirical: does curiosity predict productivity incremental to established individual differences?

Preliminary evidence from psychology suggests yes curiosity predicts academic achievement, creative accomplishment, and career success beyond intelligence and conscientiousness. But economic validation requires demonstrating productivity and earnings effects specifically, with careful attention to causal identification.

#### D. Boundary Conditions

The theory’s scope has clear limits. In economies where information remains costly to access, knowledge stocks retain direct productivity value, and curiosity advantages may be modest. In highly specialized occupations where depth overwhelms breadth, curious breadth-seeking might actually reduce productivity by distracting from focused expertise development.

The framework applies most strongly to knowledge work in developed economies where AI access is widespread. Manual labor, routine service work, and contexts with limited technology adoption may see minimal curiosity premiums. This suggests the theory describes an emerging rather than universal economic reality one likely to expand as AI diffuses but not applicable across all labor contexts.

Moreover, even in AI-saturated knowledge work, instrumental learning remains necessary. Curious disposition without threshold competencies in relevant domains produces dilettantism rather than productivity. The framework should thus be understood as identifying an *additional* human capital dimension rather than replacing conventional measures.

### VII. Conclusion and Research Directions

This paper has proposed the Curiosity Premium Theory as a framework for understanding human capital in AI-saturated economies. The central claim holds that as artificial intelligence compresses returns to knowledge possession, economic value migrates toward dispositional characteristics determining how agents interact with accessible knowledge. Specifically, intrinsic curiosity the disposition toward continuous, unbounded epistemic expansion generates compounding advantages in cognitive flexibility, adaptive capacity, and innovative potential that conventional human capital metrics fail to capture.

The framework generates testable empirical predictions: curiosity measures should predict productivity and earnings beyond education and experience; curiosity advantages should be largest in roles requiring creative synthesis and

adaptation; curiosity distributions should correlate with national innovation rates; educational approaches promoting curiosity should generate superior long-run economic outcomes compared to purely instrumental learning.

These predictions motivate a substantial research agenda. Empirically, developing and validating the Curiosity Capital Index constitutes the critical first step. Longitudinal studies tracking CCI alongside labor market outcomes would test predictive validity. Firm-level analyses examining whether organizations with curiosity-focused hiring outperform credential-focused peers would demonstrate practical relevance. Cross-national comparisons exploring whether educational systems promoting curiosity generate innovation advantages would illuminate aggregate implications.

Theoretically, the framework requires extension and refinement. Modeling curiosity's role in specific production functions particularly how it interacts with AI capabilities would clarify mechanisms. Analyzing equilibrium effects if curiosity becomes widely recognized and priced by labor markets would explore whether advantages persist or arbitrage away. Investigating curiosity's relationship to entrepreneurship, given both involve seeking beyond established boundaries, might reveal connections to firm formation and creative destruction.

The policy implications merit careful development. If curiosity proves substantially malleable, optimal educational design becomes central how should curricula balance depth and breadth, instrumental and exploratory learning, structured knowledge transmission and self-directed discovery? If curiosity exhibits trait-like stability, questions shift toward identification and selection—should firms invest in curiosity assessment, should educational systems track students by learning disposition, what are the equity implications of curiosity-based sorting?

Perhaps most fundamentally, the framework invites reconsideration of what “human capital” means in economies where machines possess and apply vast knowledge. If human economic value derives increasingly from dispositions and capabilities that transcend information curiosity, creativity, judgment, social intelligence then human capital theory requires substantial reformulation. The challenge is developing conceptual frameworks and measurement tools adequate to this transformed economic reality.

The Curiosity Premium Theory represents one attempt at such reformulation. Whether it survives empirical scrutiny and theoretical refinement remains to be determined. But the underlying intuition seems difficult to escape: in a world where AI democratizes access to knowledge, the mind that seeks knowledge without boundary may finally receive its economic due.

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